

Project Location
Levels 6-10
140 William Street
Melbourne

Client
Maddocks:
David Laidlaw

Design
HASSELL:
Robert Backhouse
Caroline Lieu
Bronwyn Pratt
Christine Bedford
Rebecca Trenorden
Lorenzo Marianni
Jayson Deadman

Project Management
Montlaur
Project Services:
Richard Hume
Troy Clark

Workplace Strategy
DEGW Asia-Pacific

Schiavello Vic Fitout
Andrew Howard
Tommy Virgato
Jarrad Dunstone

Schiavello Vic Systems
Stephen Rando
Joe Curmi

Area
6000 m²

Products
QED workstations
+ perforated metal
screens, Systemet
storage units,
Interpower softwiring
via umbilicals.



1_Breakout area overlooking the city, showing the open staircase and perforated ceiling detail.
2_Entry with corporate feature wall and reception desk, meeting rooms and suspended ceilings.

MADDOCKS
FITOUT + SYSTEMS

Encouraging the diversity of individuals, collaboration and working together to uphold the company's interests were all elements crucial to Maddocks' philosophy, and subsequent workplace design.

LAW PRACTICE MAKES PERFECT

Maddocks is one of the largest and fastest-growing law firms in Australia with clients that include emerging businesses, government and major corporations. The firm sought a design that was impressive without being intimidating, and promoted belonging and equality between staff, clients and management. The space, (designed by HASSELL, Project Managed by Montlaur Project Services), has a sense of welcome akin to an exclusive club membership, with rich finishes and lustrous lighting. The modernist tradition of the building's architecture is alluded to with the insertion of the bright red abstract concept piece (created by Fabio Ongarato Design) that 'creeps up through the spine of all Maddocks' floors, tying the Maddocks community together' (Robert Backhouse, HASSELL).
_With its minimalism and resulting sense of space, the refined design encourages the connectivity between people through accessibility and transparency. Natural hues and polished timber floors create a calm, hospitable atmosphere and reflect the company's corporate aesthetic – with a representation of the logo adorning a welcoming feature wall.
_The Systems Furniture and Fitout teams from Schiavello provided solutions for storage, workstations and screen systems. Customised Systemet and QED storage and desking, with tambour doors and timber veneer tops are elegant and versatile design choices. The added advantage of environmental sustainability is achieved through their modularity and durability, and low VOC (Volatile Organic Compound) content. Interpower softwiring and umbilical cords complete

the finished appearance by disguising unsightly cords. The QED perforated metal mesh privacy screens were selected for their translucent properties, allowing privacy with the benefit of openness. Troy Clark (Montlaur Project Services) notes, 'Schiavello were able to provide a fully integrated solution including fitout and workstations which provided a single point of contact.'
_The design ensures close interaction between staff and clients is maximised, with 'cross-over' spaces for formal and informal encounters. It is also vital to Maddocks that junior staff can see their mentors in action through a visually connected environment to help with knowledge-sharing and communal learning. A lack of spatial hierarchy between staff and departments is also evident: 'We are finding these open floor spaces encourage greater communication between teams, are more configurable over time, and instead of having closed corner offices, we all share the light and airiness.' (David Laidlaw Chief Executive, Maddocks).
_The utilisation of natural light, along with the additional sustainability awareness of motion sensor lighting, reduces energy consumption. Limiting toxic glues and paints with VOC was another environmental initiative employed throughout the office.
_Maddocks' Chief Executive David Laidlaw is anticipating the new head office will 'not only improve the way we work with others within the firm, but also enhance the Maddocks experience for clients. The new workplace is reinvigorating the firm and better preparing us for the next phase of our growth'.

