

Project Location

Tower One
Level 17
 201 Sussex Street
 Sydney

- 1_QED workstations incorporating technology columns at screen height with QED mobile pedestal in MDF powdercoat "Bright Orange". Semi circular tambour storage units at each end of the workpoints.
- 2_View of offices featuring Ultimet work areas with Systemet mobile pedestals [venerer fronted] and QED overhead storage hampers.
- 3_QED storage units designed as a visual screen and divider of work areas.
- 4_Symmetrical view of the dividing vertical tambour storage units between workpoints. Work areas featuring QED leg detail and striking bright orange mobile pedestals.

Client

GrainCorp Operations Limited:
 Michael Mazzella
 Ross Gailer
 Gabe Vider
 Ken Barbour

Design

Group GSA:
 Jenny Deacon
 Gerald Osman
 Claire Simpson
 Nicky Lobo

Schiavello NSW

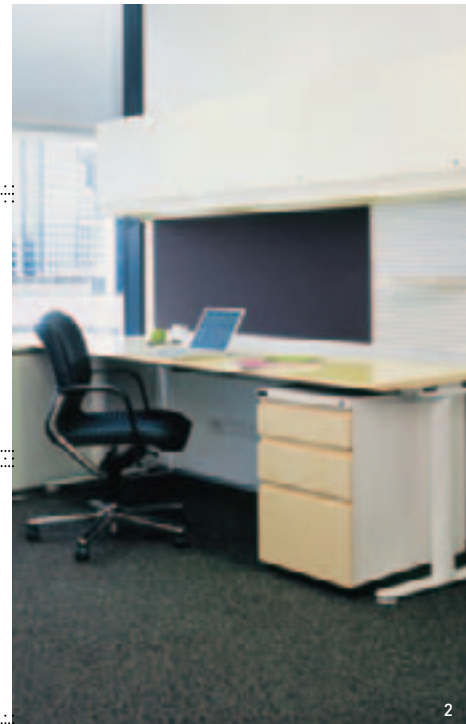
Flavio Battistuzzi
 Mark Keppie
 Sash Ristevski
 Summer Thompson

Area

2,890 m²

Products

QED desking, panels, + storage, Newtech bases in boardroom, Ultimet bases in offices. Interpower soft-wiring.



ROOM TO GROW

The Project:

The strong image of a man in a wheat field sets the tone for GrainCorp's new Sydney offices designed by Group GSA. Displayed on a lenticular screen in the foyer, alongside a concrete 'silo' in reception, and together with a distinct 'harvest' palette and finishes, this new fitout represents a contemporary reworking of the more traditional choices that commonly depict companies within this industry sector.

GrainCorp is one of Australia's leading agribusinesses. As a result of several successful mergers and acquisitions, the company's rapid expansion had led to the need to relocate within Sydney's CBD. GrainCorp was looking for a contemporary fitout with room to grow, and a space that captured the company's brand and corporate identity.

According to GrainCorp's Michael Mazzella, the fitout needed to effectively achieve maximum space efficiencies; enhance communication, allow the ability to promote and reinforce teamwork, project an updated corporate image to staff, clients, and visitors, and provide a stimulating, innovative and comfortable work environment that attracts and retains the best people.

The Process:

Group GSA conducted a review and inspection of the existing GrainCorp premises in order to view equipment and facilities, as well as working styles. Schiavello NSW was involved at this early stage of the project in order to gain a thorough understanding of the client's workplace requirements and how Schiavello's Systems could be utilised to enhance and improve GrainCorp's current working conditions.

According to Jenny Deacon, Senior Designer at Group GSA, the findings helped develop the basic planning principles for producing a space in each of the proposed buildings for the new location. This ensured the fitout worked effectively and achieved maximum possible space efficiencies and other specific workplace requirements.

The Tower One building's high elevation and location within the central CBD allows spectacular views and good aspect to sunlight. In order to capitalise on this, Group GSA utilised no elaborated design within the fitout. All workstations are kept away from the windows, and the raised access floors ensure that power poles and blades were not required, affording the tenancy with clear, unobstructed views across the fitout. Minimal built walls open the floor plate enabling views across the Sydney CBD and create strong, functional, work areas.

It was also important for the new fitout to strongly represent GrainCorp's corporate identity and how that would be reflected in the planning, design and construction of the new office space. Group GSA created a new and more contemporary image for GrainCorp by updating their corporate identity. In order to translate this within the new tenancy, GSA incorporated graphic displays of the company's operations and services and promoted the design of the logo via the interior design features.

GRAINCORP SYSTEMS

Project Location

Tower One
Level 17
201 Sussex Street
Sydney

Client

GrainCorp Operations
Limited:
Michael Mazzella
Ross Gailer
Gabe Vider
Ken Barbour

Design

Group GSA:
Jenny Deacon
Gerald Osman
Claire Simpson
Nicky Lobo

Schiavello NSW

Flavio Battistuzzi
Mark Keppie
Sash Ristevski
Summer Thompson

Area

2,890 m²

Products

QED desking, panels,
+ storage, Newtech
bases in boardroom,
Ultimet bases in
offices. Interpower
soft-wiring.

The Product:

From a planning point of view, the aim was to create a working environment for a considerable amount of people within a small space, whilst creating the illusion of space around work areas. The 120-degree open plan workstation clusters aptly suited the building plan, and hence, Schiavello's QED work environment provided a perfect fit to these requirements, especially in terms of aesthetics and facilitating technology components.

Schiavello was able to provide 3D renderings of the work environment to help GrainCorp's staff visualise their new environment, which helped with the process of change management.

"These visualisations assisted the client's understanding of the inherent benefits of the flexibility and design characteristics of the QED work system," explains Summer Thompson of Schiavello NSW.

The colour palette available within the QED system also suited GrainCorp's scheme. Schiavello's new powder coating MDF technology capabilities, selected for its environmental sustainability, provided a dramatic addition to the GrainCorp colour scheme with 'bright orange' utilised for all the staff's mobile pedestals. This feature colour complemented the clean, simple lines of the QED system, whilst enhancing a palette of white, chocolate, and red/orange.

