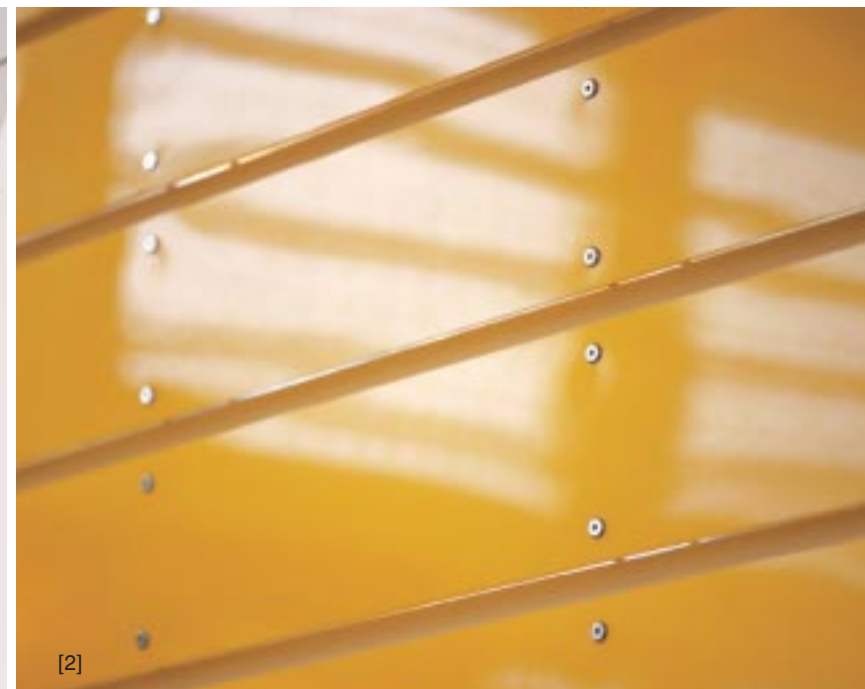


[1]



[2]



[3]



[4]

Opposite [1] & [2] ... Linear acrylic panels in yellow + white applied to walls in the reception atrium area. [3] ... Atrium space with metal display stand + graphic display box. [4] ... Linear metal panels and integrated diffusers used to illuminate the directional entry wall.

Blackwell Publishing Asia

project details ... **PROJECT LOCATION** ... Level Ground, 1+ 2, 550 Swanston Street, Carlton, Melbourne
CLIENT ... Blackwell Publishing Asia – Neil Walsh **DESIGN** ... Williams Boag – Catherine Ramsay, Kerry Smith
SCHIAVELLO VIC FITOUT ... Matthew De Carolis, Andrew Howard, Kyle Jensen, Jarrad Dunstone
SCHIAVELLO (PRIMA) ARCHITECTURAL ... Peter Klaaysen, Darren Callander, John Woods **AREA** ... 2220 m²
PRODUCTS ... Acrylic panelling, timber railing + panelling, louvre screens, metal display stand + display box.

"Due to the multi-faceted nature of Schiavello's operations teams, they were on hand to implement joinery, refurbishment of workstations and renovations to the building fabric. A dedicated construction team was on site from start to finish," Catherine Ramsay, Williams Boag.

The internal conversion of a 1980's office building into a contemporary and vibrant publisher's office for Blackwell Publishing Asia now reflects the vigour and ideas of a growing modern company.

The newly refurbished premises have allowed for all staff to be located within the one building, with larger facilities and room for expansion.

Williams Boag Architects, together with Schiavello's Fitout team, modified the outdated, enclosed interior to create an open and light-filled environment over three levels, made possible by an existing central two-storey circular atrium.

The pure circle of the atrium space is emphasised, making it the hub of the office and allowing staff and visitors to view company products and graphic displays.

The fitout is split into five main areas - four company divisions and shared lunchroom/boardroom facilities. In order to allow light to penetrate and open up the space, existing partitions were removed from perimeter windows. Linear planning and a sense of extension were formed by horizontal planes of material used from the entrance to direct visitors to reception and other areas.

The space assumes a dynamic configuration for staff meetings and large gatherings. The boardroom and staff area adjacent to the reception atrium space divide with an acoustic operable wall that opens into one large space.

A back-of-house storage area located behind offices alleviates storage problems, maintaining a clean, open main office area flooded with natural light.

"Schiavello were keen to please wherever possible and timely with any requests throughout the fitout and any additional items since completion. Their organisation and professionalism were appreciated by a client who had not gone through such an extensive move before," said Neil Walsh of Blackwell Publishing Asia.