COLOUR Lab

ISSUE 2 | BY GIULIO RIDOLFO FOR SCHIAVELLO

schiavello
"To be open, to accept that there is no rigid way to see colours."

—Giulio Ridolfo
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Giulio Ridolfo studied at Domus Academy in Milan, and graduated with a Master of Fashion Design in 1985. He has since worked as a talented colour advisor to many of the world’s leading interior, clothing and footwear companies.

Giulio’s contribution is not a traditional colour palette representing the full circle of colours. His colour compositions have more to do with expressing an attitude or a choice and this has resulted in a highly personal colourway.

Giulio draws his inspiration from diverse sources such as photography, art, fashion and film. He gathers images, colours, patterns and textures then combines these different elements and expressions until something new is created.

Since 2009, Giulio has worked with Schiavello, composing colour schemes and the curated design of various finishes.
The Concept

ColourLab is an honest and considered colour palette, compiled for Schiavello furniture applications to suit a variety of environments, embracing an array of textiles.

Developed by Italian 'colour master' Giulio Ridolfo in collaboration with our design team, it was fostered through a process that wholly embraces the creative nature of colour.
Mastery of Materiality

In his work with us, Giulio employed a creative approach that centres on the concept of materiality. This is the method he prefers – the tactile observation of colours alongside textures, rather than looking at flat colour alone. Much is missed when colour isn't considered alongside the material it will be on, such as the balancing between roughness and shininess, or the difference between colour on a smooth material and a coarse one.

Therefore Giulio works with physical samples and objects, placing them next to and on top of each other to develop tonal variations. This is how he delves into the endless possibilities he sees in colour. Drawn to the Australian palette, Giulio is inspired by the diverse colours of our shores. From the silvery green-grey of eucalyptus trees and the deep blues of our brilliant beaches, he has created a colourway that is uniquely ‘us’.
After visiting Melbourne’s CBD, observing the people (who were notably mostly in black), and waking at the crack of dawn to walk the city’s gardens, he discovered inspiration in the native flora. Giulio absorbed the nature and the energy of the city’s greenest spaces at times when the sun had only just begun settling on the leaves. He took something from each of these places.

Giulio assembled a selection of items, some he had collected here in Melbourne, some he brought with him from Italy, and others he collected on his travels; everything precisely placed, layered and separated. Tyre patches from a junkyard, a shiny bike bell from a market in Italy, a branch of eucalyptus from the Schiavello family winery. These objects formed a weave in the fabric that inspired our new colourways.
ColourLab Range
1.0 LAMINATE

**CATEGORY 1**
White, Polar White & Parchment

**CATEGORY 2**
Cinder, Oyster Grey & Stone Grey

**CATEGORY 3**
Bottega Oak, Nordic Oak & Notaio Walnut

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1.1 LAMINATE

**CATEGORY 1**
Warm White, Grey, Graphite & Black

**CATEGORY 2**
Beech, Jakarta Teak, Murnau Maple, Rajasthan, Romania Plum, Savannah & Zaora Oak
2.0 TIMBER NATURAL

Applied finishes are available on Oak.

Species

Ash
Oak

Applied Finishes

Limewood
Walnut Biancato
Walnut Milano

2.1 TIMBER PAINT

Timber paints are available on Oak.

- Ash
- Strata
- Parchment
- Obsidian Glass
- Black
- Stone Grey
- Silk Grey
- Cement Grey
- Oxide Red
- Signal Brown
- Orange Brown
- Grey Beige
- Ruby Red
- Traffic Red
- Blush
- Pale Green
- Steel Blue
- Gentian Blue
- Fir Green
- Emerald Green
- Colza Yellow
- Sulfur Yellow
2.2 TIMBER WASH

Timber washes are available on Oak.
3.0
METAL POWDER COAT

FINISH
• Satin
‡ Texture

**METAL POWDER COAT / Category 1**

<table>
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<tr>
<th></th>
<th>Strata</th>
<th>Parchment</th>
<th>Obsidian Glass</th>
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**METAL POWDER COAT / Category 2**

<table>
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<table>
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<th>Gentian Blue</th>
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**METAL POWDER COAT / Category 3**

<table>
<thead>
<tr>
<th></th>
<th>Colza Yellow</th>
<th>Sulfur Yellow</th>
<th>Ruby Red</th>
<th>Traffic Red</th>
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CATEGORY 1
Strata, Parchment, Obsidian Glass & Black

CATEGORY 2

CATEGORY 3
Colza Yellow, Sulfur Yellow, Ruby Red & Traffic Red
4.0
PLASTIC

Ash  Snow  Birch  Obsidian Glass

Spring  Shine  Mudbrick  Black

Lipstick  Terra  Garnet
5.0

FABRIC

FOCUS / Category 1

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5.0

FABRIC

**RECHECK / Category 4**

**RIME / Category 4**

**REMIX 3 / Category 4**

**STEELCUT TRIO 3 / Category 4**

CATEGORY 4
Recheck, Remix 3, Rime & Steelcut Trio 3
6.0 LEATHER

**CATEGORY 1**
- **Primo**

**CATEGORY 2**
- **Casa**

**CATEGORY 3**
- **Panorama**

**CATEGORY 4**
- **Ascona & Savannah**

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**PRIMO / Category 1**
- Black

**CASA / Category 2**
- Prosecco
- Bohemian
- Alluvial
- Cayenne
- Birch
- Avalanche
- Nero
- Cauldron
- Forest
- Laguna
- Tanzanite

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**PANORAMA / Category 3**
- Blueshp
- Veil
- Blackswan
- Spearment
- Zinc
- Leaflitter
- Dusty
- Squash
- Arcacia

**ASCONA / Category 4**
- Ivory
- Dreamtime
- Tobacco
- Cherry
- Caribou
- Dry Leaf
- Rogue
- Zanzibar
- Ebony
- Hurricane
- Tapas

**SAVANNAH / Category 4**
- Jarra
- Cedar
- Merlot
- Pepper
- Uluru
- Fog
- Oyster
- Pompeii
- Mondo
- Teal
- Crystal
Schiavello wishes to extend a special thank you to Giulio for helping us with the creation of ColourLab.

ColourLab Consultant—Giulio Ridolfo  Design—Schiavello  Print—Adams Print  Photography—Charlie Kinross

Schiavello’s most important commitment to sustainability is the company-wide Environmental Management System under ISO 14001. The environmental design principles realised mean we design for the environment, focusing on efficient energy use and minimum emissions, longevity and durability, re-use and recycling of our products.

Our principles of ME WE (Materials, Energy, Waste Emissions) give us a simple way to think about how our operations impact the environment.

Printed on an Australian made paper stock that is PEFC Certified and made from elemental chlorine-free bleached pulp sourced from sustainably managed forests and non-controversial sources. It is manufactured by an ISO 14001 certified mill using renewable energy sources.

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