COLOURLab

ISSUE 3 | BY GIULIO RIDOLFO FOR SCHIAVELLO

COLOUR IN REAL LIFE.



"To be open, to accept that there is no rigid way to see colours."

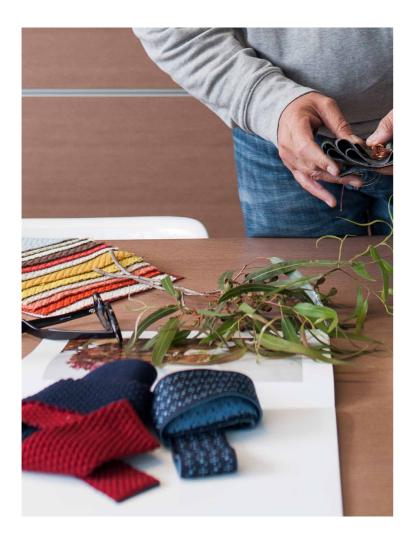
-Giulio Ridolfo

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schiavello



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GENDER

LITY

Giulio Ridolfo

Giulio Ridolfo studied at Domus Academy in Milan, and graduated with a Master of Fashion Design in 1985. He has since worked as a talented colour advisor to many of the world's leading interior, clothing and footwear companies.

Giulio's contribution is not a traditional colour palette representing the full circle of colours. His colour compositions have more to do with expressing an attitude or a choice and this has resulted in a highly personal colourway.

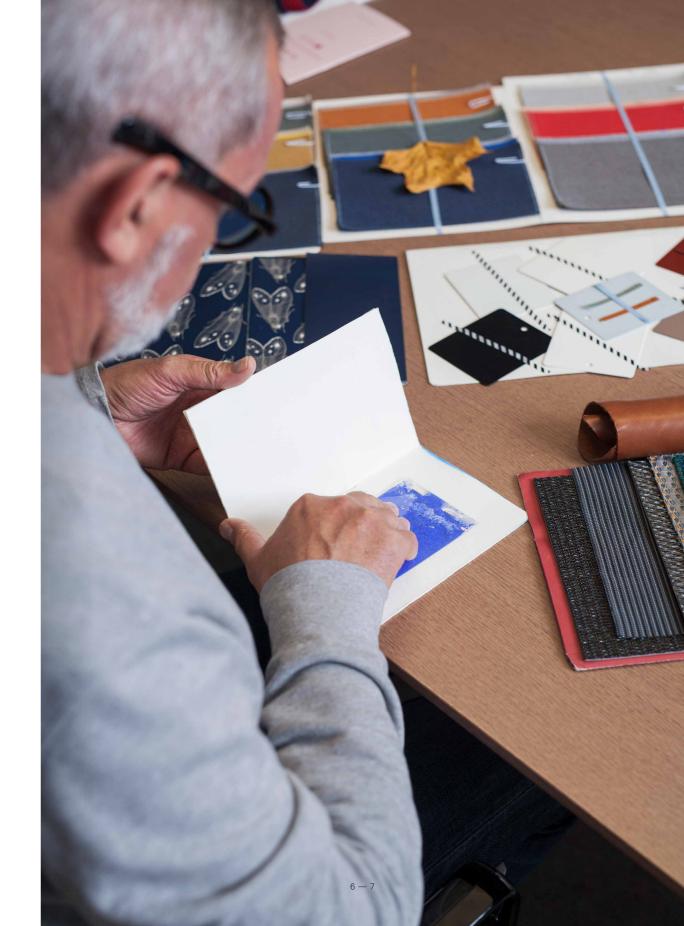
Giulio draws his inspiration from diverse sources such as photography, art, fashion and film. He gathers images, colours, patterns and textures then combines these different elements and expressions until something new is created.

Since 2009, Giulio has worked with Schiavello, composing colour schemes and the curated design of various finishes.

The Concept

ColourLab is an honest and considered colour palette, compiled for Schiavello furniture applications to suit a variety of environments, embracing an array of textiles.

Developed by Italian 'colour master' Giulio Ridolfo in collaboration with our design team, it was fostered through a process that wholly embraces the creative nature of colour.



Mastery of Materiality

In his work with us, Giulio employed a creative approach that centres on the concept of materiality. This is the method he prefers – the tactile observation of colours alongside textures, rather than looking at flat colour alone. Much is missed when colour isn't considered alongside the material it will be on, such as the balancing between roughness and shininess, or the difference between colour on a smooth material and a coarse one. Therefore Giulio works with physical samples and objects, placing them next to and on top of each other to develop tonal variations. This is how he delves into the endless possibilities he sees in colour. Drawn to the Australian palette, Giulio is inspired by the diverse colours of our shores. From the silvery green-grey of eucalyptus trees and the deep blues of our brilliant beaches, he has created a colourway that is uniquely 'us'.





After visiting Melbourne's CBD, observing the people (who were notably mostly in black), and waking at the crack of dawn to walk the city's gardens, he discovered inspiration in the native flora. Giulio absorbed the nature and the energy of the city's greenest spaces at times when the sun had only just begun settling on the leaves. He took something from each of these places.

Giulio assembled a selection of items, some he had collected here in Melbourne, some he brought with him from Italy, and others he collected on his travels; everything precisely placed, layered and separated. Tyre patches from a junkyard, a shiny bike bell from a market in Italy, a branch of eucalyptus from the Schiavello family winery. These objects formed a weave in the fabric that inspired our new colourways.



ColourLab Range

1.0_{LAMINATE}

CATEGORY 1 White, Polar White

& Parchment

CATEGORY 2

Black, Cinder, Oyster Grey & Stone Grey

CATEGORY 3

Bottega Oak, Nordic Oak & Notaio Walnut

LAMINATE / Category 1

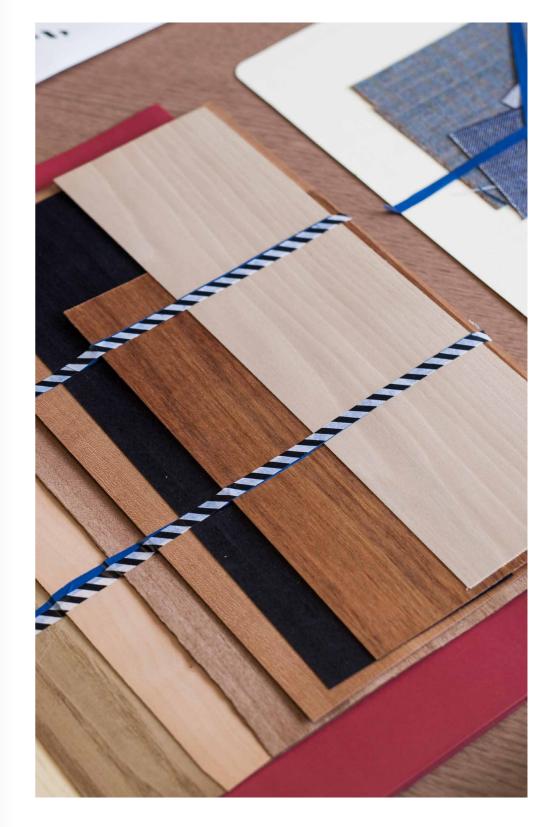
White	Polar White	Parchment

LAMINATE / Category 2



LAMINATE / Category 3



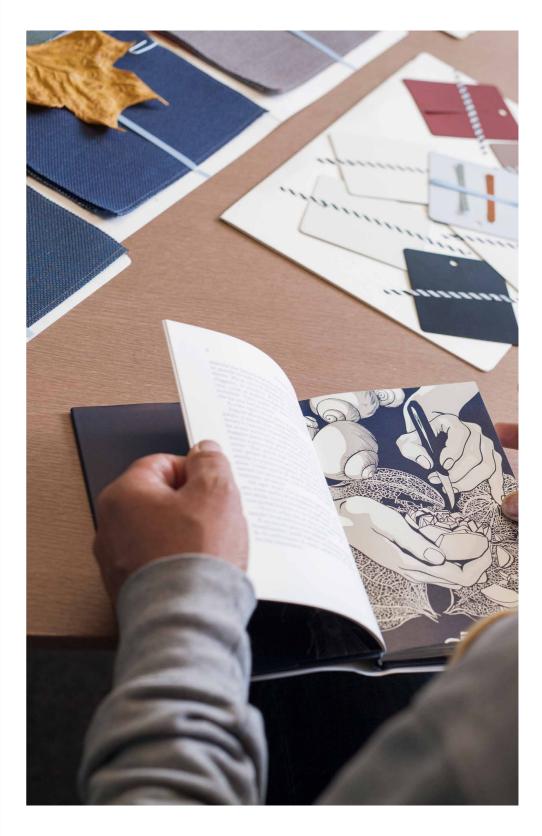


1.1 Spotless Laminate

CATEGORY 4 Black, Magma, Pewter & White



Black	Magma	Pewter	White



2.0 TIMBER NATURAL

Applied finishes are available on Oak.

2.1 TIMBER PAINT

Timber paints are available on Oak.

Species



Applied Finishes

Ash	Strata	Parchment	Obsidian Glass
Black	Stone Grey	Silk Grey	Cement Grey
Oxide Red	Signal Brown	Orange Brown	Grey Beige
Ruby Red	Traffic Red	Blush	Pale Green
Steel Blue	Gentian Blue	Fir Green	Emerald Green
Colza Yellow	Sulfur Yellow		

2.2 TIMBER WASH

Timber washes are available on Oak.

2.3 Plywood

Plywood has a white wash finish

Ash	Strata	Parchment	Obsidian Glass
Black	Stone Grey	Silk Grey	Cement Grey
Oxide Red	Signal Brown	Orange Brown	Grey Beige
Ruby Red	Traffic Red	Blush	Pale Green
Steel Blue	Gentian Blue	Fir Green	Emerald Green

Colza Yellow Sulfur Yellow



3.0 LINOLEUM

Mushroom	Vapour	Pebble	Pistachio

Powder	Burgandy	Smokey Blue	Confier





in the second

4.0 Metal powder coat

FINISH

• Satin

‡ Texture

CATEGORY 1

Strata, Parchment, Obsidian Glass & Black

CATEGORY 2

Ash, Parchment, Obsidian Glass, Stone Grey, Silk Grey, Cement Grey, Orange Brown, Grey Beige, Oxide Red, Signal Brown, Blush, Pale Green, Steel Blue, Gentian Blue, Fir Green & Emerald Green

CATEGORY 3

Colza Yellow, Sulfur Yellow, Ruby Red & Traffic Red

METAL POWDER COAT / Category 1

Strata • ‡	Parchment ‡	Obsidian Glass •	Black • ‡

METAL POWDER COAT / Category 2

Ash •	Parchment •	Obsidian Glass ‡	Stone Grey • ‡
Silk Grey •	Cement Grey •	Orange Brown •	Grey Beige •
Oxide Red •	Signal Brown •	Blush •	Pale Green •
Steel Blue •	Gentian Blue •	Fir Green •	Emerald Green •

METAL POWDER COAT / Category 3

Colza Yellow 🔹	Sulfur Yellow •	Ruby Red •	Traffic Red •

5.0 PLASTIC

Ash	Snow	Birch	Obsidian Glass







CATEGORY 0

Banksia

CATEGORY 1

Focus

6.0

BANKSIA / Category 0



FOCUS / Category 1

300



6.0 FABRIC

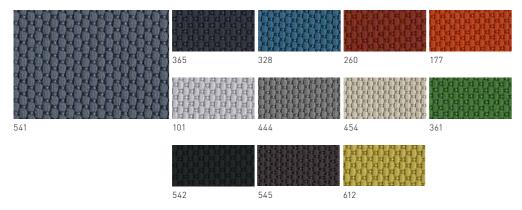
CATEGORY 1

Edge

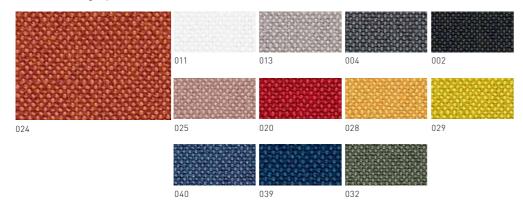
CATEGORY 2.5

Meld, Merit & Mode

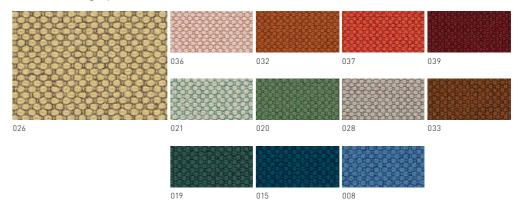
EDGE / Category 1



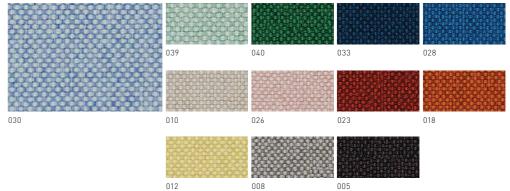
MELD / Category 2.5



MERIT / Category 2.5



MODE / Category 2.5



008

CATEGORY 3

Atlas & Revive 1

CATEGORY 4

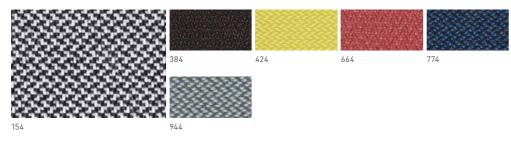
Recheck &Remix 3

6.0

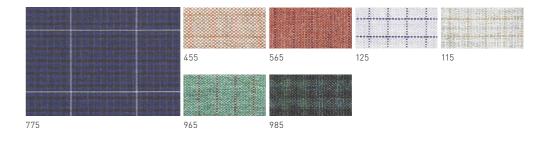
ATLAS / Category 3



REVIVE 1 / Category 3



RECHECK / Category 4



REMIX 3 / Category 4



866	906	962	982

6.0

CATEGORY 4

Rime

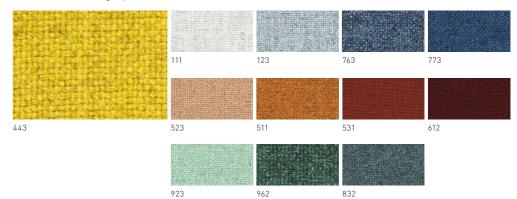
CATEGORY 5

Steelcut Trio 3 & Tonica 2

RIME / Category 4



TONICA 2 / Category 5



STEELCUT TRIO 3 / Category 5



6.1 HEALTHCARE FABRIC

CATEGORY 1.5

Silk

CATEGORY 2 Rave

CATEGORY 2.5

Trieste

SILK / Category 1.5



TRIESTE / Category 2.5



RAVE / Category 2



7.0 LEATHER

CATEGORY 2

Matador

CATEGORY 3 Medici

CATEGORY 4

Heirloom

MATADOR / Category 2



Wedgewood

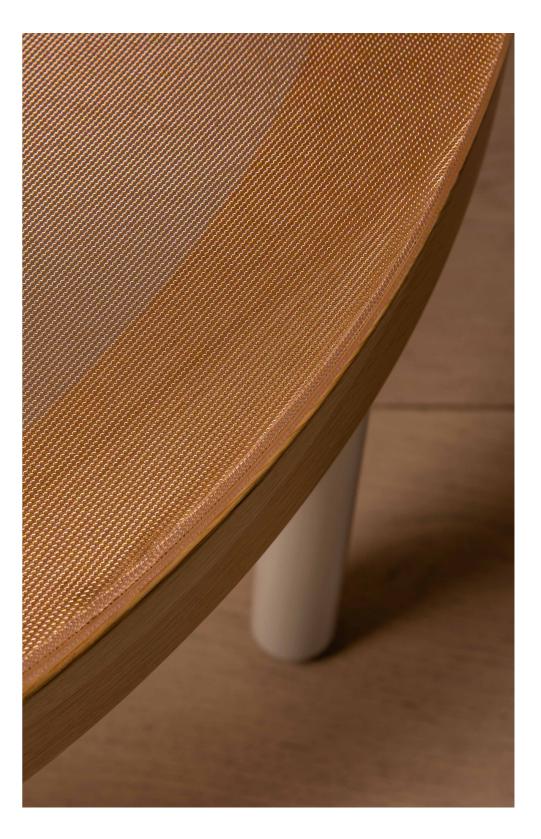
HEIRLOOM / Category 4



Graphite Royale

MEDICI / Category 3





CATEGORY 1

Clear with green edge & Grey

> CATEGORY 2 Clear

> CATEGORY 3

Glass with mesh

Glass

8.0 glass



Glass with mesh







Schiavello wishes to extend a special thank you to Giulio for helping us with the creation of ColourLab.

ColourLab Consultant—Giulio Ridolfo Design—Schiavello Print—Adams Print Photography—Charlie Kinross

Schiavello's most important commitment to sustainability is the company-wide Environmental Management System under ISO 14001. The environmental design principles realised mean we design for the environment, focusing on efficient energy use and minimum emissions, longevity and durability, re-use and recycling of our products.

Our principles of ME WE (Materials, Energy, Waste Emissions) give us a simple way to think about how our operations impact the environment.

Printed on an Australian made paper stock that is PEFC Certified and made from elemental chlorine-free bleached pulp sourced from sustainably managed forests and non-controversial sources. It is manufactured by an ISO 14001 certified mill using renewable energy sources.

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