

# 50 YEARS 50 MOMENTS

Celebrating fifty years of creating and the evolution of Schiavello

## 1967

The early development of a partitioning system is born. MK1 is a series of demountable partitions that can be modified with various finishes, framings and colours to suit client needs.



#TWO

#ONE

## 1966



TONY REGISTERS TT&G AS A PARTNERSHIP WITH JOE SCHIAVELLO AND TONY CIPOLLONE. FIRST CONTRACT IS AWARDED BY CEMAC TO INSTALL DEMOUNTABLE PARTITIONS AT 15 WILLIAMS STREET IN MELBOURNE. TWO YEARS LATER TONY ESTABLISHES SCHIAVELLO BROS PTY LTD.

## 1968

The need for larger operational facilities leads Schiavello to new premises in Airport West. First a factory on Louis Street, followed by another facility on Fraser Street two years later. Further land is acquired on Moore Road and a 1900sqm factory is built which the company still owns today.

#FOUR

## 1968

Schiavello finalises large scale partition works at Victoria Insurance, located on the corner of Market Street and Flinders Lane in Melbourne. The same year, the company secures its first major government project and produces all furniture and partitions for Telecom at 172 William Street – one of its first experiences with a Burolandschaft style workplace.

#THREE

#FIVE

In preparation of the federal election that would see Gough Whitlam's Labour Party come into power, Schiavello produces over 8000 voting booths nationwide for the Australian Electoral Office. The project is an early indication of the company's large-scale capabilities.

## 1972

Seeking inspiration and opportunity to develop the business, Tony and a young, eight-and-a-half year-old Peter Schiavello travel to Germany to attend the world-leading machinery trade fair Ligna, followed by a design exhibition in Milan.

#SIX

## 1971

## 1978

#SEVEN

The office furniture operation of the business is established with the introduction of Series 35 and Series 45 – foldable desk collections that allow for easier transportation. This is supported by the established of the first Prima Furniture showroom on La Trobe St, Melbourne.



#EIGHT



## 1982

Schiavello designs and manufactures its first series of ergonomic, height-adjustable desks as part of Federal Government requirements for computer desks. The Primatic ergonomic desk is launched a year later, one of the first ergonomic desks in the world to have a full, user height-adjustable main worktop.

## 1985

#NINE

With the rising popularity of computers in the workplace, Schiavello launches its first workstation Interstat; a versatile evolution of the MK10 partitioning system that combines the company's partitioning and furniture expertise. Interstat offers privacy, a space for concentration and hidden cable management.

#TEN

Prima Bus, a passenger bus converted into a mobile showroom, becomes a hugely successful marketing tool. Travelling the streets of Melbourne and interstate, 'Spot the Prima Bus' become a well-known catch cry thanks to a regular promotional segment on 3AW Breakfast.



## 1986

#ELEVEN

Schiavello travels to Cologne in Germany to exhibit Interstat at the world leading furniture fair *Orgatec*. It is the first exhibit of many for Schiavello.

## 1987

#TWELVE

Interstate expansion begins with offices opening in NSW and the ACT. Within four years QLD and WA open, with SA following in 1993. Schiavello now has national coverage for Construction and Furniture operations.



# 1988

#THIRTEEN

Schiavello employs Middle East export manager Chris Cally and a year later competes against 10 international contenders to win their first international export project. \$1 million worth of Interstat workstations are installed for BAPCO in Bahrain.

# 1989

#FIFTEEN

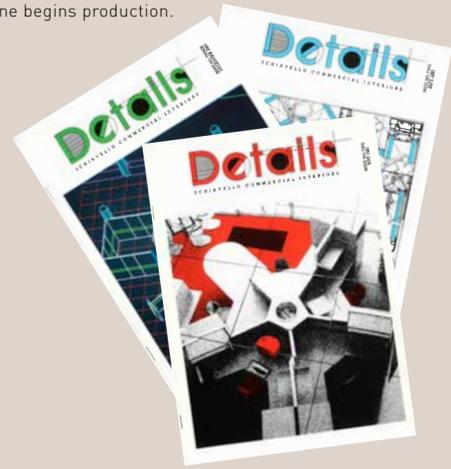
Schiavello develops its original electrical soft wiring system, Interpower; the first true, modular wiring system designed and produced in Australia to use moveable socket outlets, junction boxes and data modules.



# 1989

#FOURTEEN

In-house publication *Details* magazine begins production.



# 1989

#SIXTEEN

The fully modular Interstat90 proves to be a ground-breaking workstation system that responds to the need for flexibility during the 90's. Featuring easily adjustable panels, significant technical soft-wiring to support cable management and a range of accessories designed to support a more comfortable and organised office, Interstat90 is still in large demand 25 years later.



# 1990

#SEVENTEEN

Telecast live on SBS, Tony Schiavello wins the National Bank Ethnic Business Award which acknowledges high achievers from within Australia's migrant business community.



# 1991

#EIGHTEEN

One of many long-lasting client relationships is formed when Schiavello carries out high-end partition and joinery work for KPMG Peat Marwick at KPMG House. Transforming seven levels of the old T&G Building in Melbourne makes it one of the largest single fitouts at the time.

#NINETEEN



Logico, is a desk-based workstation. The fully integrated system which is inspired by the need to motivate performance and productivity whilst being flexible and ergonomic. It offers height and tilt-adjustable linked work surfaces, privacy screens and optional soft wiring.

# 1991

# 1992

#TWENTY

After an intensive worldwide search, Schiavello's international presence advances significantly after winning the prestigious World Bank contract. One of the largest projects for Logico, in excess of 20,000 workstations are supplied at the Washington D.C. head office in addition to conference and meeting room furniture. Over the next decade, over 50,000 items are supplied to the HQ and a number of World Bank offices in developing countries.



#TWENTY

# 1993

#TWENTY-ONE

Encompassing 10,000sqm across nine floors, Schiavello carries out one of its largest interior construction projects as head contractor at Clayton UTZ, Sydney. Completed in an ambitious 11 month program, the timeless and highly detailed design by Bates Smart showcases Schiavello's insistence for excellence.



# 1993

#TWENTY-TWO

The Sesto desking system enters the workstation market. Derived from a philosophy of offering a multi-tasking work setting with a world-first worktop height adjustability design, Sesto allows multiple worktops to be adjusted from a single point. Sesto is easily adaptable to any work type, style or mode.



# 1995

#TWENTY-FOUR

Schiavello's launches its first metal tile panel system, Unimet, which evolves into the popular Ultimet: a more sophisticated multifunctional panel that allows a range of accessories and design flexibility. Showcasing its resourcefulness beyond the workplace, Ultimet takes on a new lease of life and finds its way into banking retail branches and airport customs.



# 1995

#TWENTY-SIX

In collaboration with RMIT's federally funded Eco-Redesign project, Schiavello creates the 'Hot Desk' concept (Australia's first mobile workplace). The innovative and malleable concept realises that the environmental performance of a product can be increased by extending its useable lifespan for as long as possible.



#TWENTY-THREE

# 1993

The company wins the largest workstation project available in Victoria during the recession we had to have. Securing the State Electricity Commission project during the time of economic downturn proves critically important for the company's growth. A Sesto workstation with a System55 panel is designed and developed for the project over a weekend and then delivered within four weeks.

#TWENTY-FIVE

# 1995

The Newtech height-adjustable workstation is awarded for 'Excellence in Design and Manufacture of Systems Furniture' at the Australian Furniture Fair in November 1995.



#TWENTY-SEVEN

# 1997

Schiavello becomes industry trail-blazers and implements the Environmental Management System ISO 14001 accreditation. Leading the way with a set of sustainability principles to reduce materials, energy, waste and emissions, the company goes on to reduce environmental impact by more than 25% over the next decade.

# 1998

#TWENTY-EIGHT

The opening of Crown Melbourne see's Schiavello carry out extensive high-end interior construction and joinery across the complex. Encompassing hotel and gaming, restaurants and retail, a long-standing relationship is formed which leads to ongoing projects including major hotel refurbishments in 2007.



#TWENTY-NINE

# 1998

By 1998, Schiavello has won contracts in more than 30 countries; from embassies in Paris to bank branches in Thailand. The Singapore office opens to meet rapidly growing demand in the South East Asia region, followed by a full-time presence in the UAE six years later.

#THIRTY

# 2002



In an Australian first, Schiavello partners with SmartGuide to introduce a passenger information systems for the Melbourne tram network that assists Melbourne passengers to plan their public transport journeys. Three years later, the partnership launches an online ticketing system for Skybus, which is considered a world first for the bus industry at the time.

# 2002

#THIRTY-ONE

Bathroom ware company Omvivo is established and becomes an important design exercise within the Schiavello Group. Within five years Schiavello adds Heritage Glass to its network and establishes Glassworks. A decade later and Australian furniture company MAP International joins.

# 2005

#THIRTY-THREE

Renowned Italian architect and designer Mario Bellini, commissions Schiavello to manufacture the NGV bench for the re-opening of the National Gallery of Victoria. The project ignites a passion for collaborating with renowned Australian and international designers. Successful partnerships forged over the years include the 101 chair with Helen Kontouris (2007) and most recently a collection of transition furniture elements by Doshi Levien (2015).

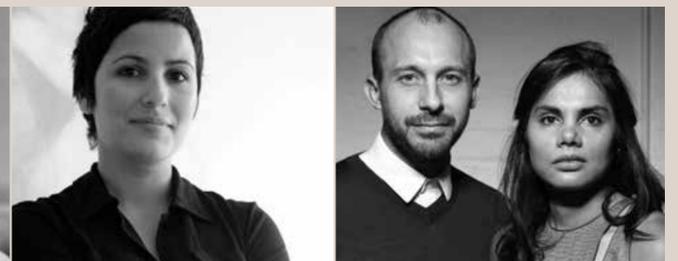


#THIRTY-TWO

# 2003



A precursor to further workplace research and knowledge, Schiavello hosts its first facilitated Future Ways of Working Forum. A decade later, the company publishes *The Power of Workspace for People and Business*, written by Environmental Psychologist, Jacqueline Vischer, and Schiavello Principal of People and Culture, Keti Malkoski.



#THIRTY-FOUR

# 2005

Victoria Premier Steve Bracks officially opens Schiavello's new group HQ in Tullamarine; a purpose-built, 70,000sqm factory and office space which consolidates the company's divisions in one location. The company rebrands to coincide with the next stage of its evolution.



# 2006

#THIRTY-FIVE

Schiavello is industry recognised for many achievements including the 2005 Victorian Master Builder of the Year Award for the Group's new HQ. The same year Tony Schiavello is inducted into the Victorian Manufacturing Hall of Fame for his contribution to the industry, and three years later Schiavello Group follows. In 2012, the company is awarded Apprentice Employer of the Year at the Master Builders Association of Victoria Apprentice Awards.



#THIRTY-SIX

# 2006



A new signage and merchandising division is established. Key projects include promotional stands for the Commonwealth Games, Bendigo Bank ATMs and Virgin Blue self-service kiosks. The 'Blade' wayfinding system is developed for the new Royal Children's Hospital in Melbourne.

# 2007

#THIRTY-SEVEN

A deep passion for quality food and wine see's Schiavello partner with catering and event specialists Atlantic Group [v] and in 2011, together open seafood restaurant The Atlantic, at Crown Melbourne, headed by renowned chef Donovan Cook. The same year the company establishes Gioiello Estate Wines.



#THIRTY-EIGHT

# 2007



Schiavello's interest in property development escalates. Completed in 2011, The Artist, a multi residential property in Fitzroy, Melbourne, is developed in joint venture with PDG.

# 2007

#THIRTY-NINE

OFSC safety accreditation - the highest safety scheme in Australia - is achieved across the company's construction divisions. A further development of the company's Quality, Safety and Environmental culture sees the development and introduction of an integrated electronic platform established across the business in April 2016.



# 2010

#FORTY-ONE

Climate is released: Schiavello's revolutionary malleable workplace program that enables organisations, teams and individuals to shape the work environment to suit their specific needs. Able to re-mould as needs change; Climate replicates every major planning configuration of the past 20 years.



#FORTY

# 2009

A new generation leads the way for the company's future as Peter Schiavello is appointed Managing Director of Schiavello Group.



# 2013

Described by many as 'the project of a lifetime', Schiavello is awarded the role of Head Contractor for the Sydney Commonwealth Parliament Offices. An exceptional commitment to go above and beyond earns project manager Gisela LaPoint the 2013 National Association for Women in Construction (NAWIC) award for Excellence in Construction, Refurbishment and Fitout.



#FORTY-THREE



#FORTY-TWO



The Australian Red Cross Blood Service facility in West Melbourne showcases Schiavello's holistic approach and calls on property development, construction and furniture divisions. Tony Schiavello negotiates the sale of the 18,000m<sup>2</sup> building and warehouse, inclusive of major structural and services upgrades to meet level 8 earthquake-proof standards.

# 2012

#FORTY-FOUR

Tony Schiavello is honoured as a Member of the Order of Australia for his significant service to business; particularly in the manufacturing and construction industries.

# 2013

#FORTY-FIVE

Schiavello pioneers health and wellbeing in the workplace with the release of Krossi; a sit-stand desk developed and produced in Australia. Both functional and aesthetic, Krossi supports connectivity between people and encourages flexible ways of working. Successfully released in Australia and overseas, brands such as Facebook and LinkedIn have adopted Krossi throughout Asia Pacific.



# 2013

# 2014

#FORTY-SIX

Cleveland Clinic in Abu Dhabi represents the most significant healthcare project in Schiavello's history, involving the production of over 100 sea containers full of furniture and product for clinical and public spaces within the hospital.

# 2015

#FORTY-EIGHT

The company establishes its first offshore logistics operation in Malaysia to support expansion across Asia Pacific and to better service clients across the Northern Hemisphere.

#FORTY-SEVEN



Schiavello's passion for creating quality and inspiring living environments continues. Prima Tower and Abode318 in Melbourne are developed in joint venture with PDG and define urban living at its best. Architectural landmarks, they both leave an imprint on Melbourne's skyline.

# 2015

#FORTY-NINE

Schiavello completes its largest ever project in China. Over 5500 pieces of furniture are supplied at the new 31 storey Harbin Bank headquarters. More than 60% of manufacturing takes place on Australian soil.

# 2015



# 2016

#FIFTY

SCHIAVELLO AND JOINT VENTURE PARTNER CROWN RESORTS PROPOSE TO BUILD AUSTRALIA'S TALLEST BUILDING AT 325METRES HIGH. PLANNING APPROVAL IS UNDERWAY FOR THE ONE QUEENSBRIDGE DEVELOPMENT IN SOUTH BANK; A 90-STORY, SIX-STAR HOTEL AND RESIDENTIAL TOWER.

